I. The theme for the 2024 Women’s Leadership State Conference is *Enhancing Your Brand*.

II. Being a family organization, children are welcome! An area for movement and play will be available. If there is enough interest to justify a nursery for small children, one will be provided. Please indicate on the Registration Form if you have a need for this.

III. Farm Bureau Health Plans will be sponsoring a Blood Pressure Check for everyone starting at 8:00 a.m.

IV. A highlight of the conference will be an **auction** of items provided by county women's leadership committees. The auction will benefit the Agriculture in the Classroom program. All items will be in a silent auction. Since space and time are a factor, please bring one nice item per county. Several small identical items could sell as one. If you have questions about this, please contact your district chairman. Please indicate on the registration form what you plan to bring. Also, if your auction item has multiple items, please include a list of all items.

V. **Perishable Items Reminder**: due to health and safety regulations, please be sure to keep all perishable auction items, such as cheese or other dairy products, refrigerated. Check product labels for information regarding refrigeration requirements…refrigerate immediately or only after the item has been opened. Per food sanitation regulations, products requiring refrigeration must be maintained at 41 degrees or less.

VI. The silent auction bidding will start Saturday morning at 8:00 a.m. Everyone will have a chance to bid on each item. **The silent auction will conclude at approximately 3:00 p.m.** A short break will be given before the closing session for final bids. Silent auction winners will be announced after the closing session.

VII. Evaluations have suggested counties continue to bring door prizes. If your county would like to contribute a door prize, **please don't spend more than $15** in order to keep door prize items similar in value. Examples are gift cards, products from your county, homemade jellies or other products, handmade items, etc. **Contributing door prize items is voluntary.**

VIII. **County winning essays are due to the state office by March 1st via email to kchastine@tfbf.com.** We will notify county women’s leadership chairmen who have an essay finalist the end of March. We will also notify the students and their teachers at the same time.

IX. Farm Bureau Gives Back pictures and report on donations are due to Kristy Chastine (kchastine@tfbf.com) by **March 31st.** Farm Bureau Gives Back events can take place throughout the year. However, awards winners and prize drawings will be announced at the state women’s leadership Conference. You must be present to win! If your event takes place after the conference, please send your report at the conclusion of your event.

X. A book will be added to your county’s Agricultural Literacy Library.

XI. With the additional space at the Farm Bureau Expo Center, we plan to have additional industry partner displays to visit.